Stephen Mosley's Driving School is now GDPR compliant.

What is GDPR?

GDPR – or General Data Protection (Privacy) Regulation is a new EU law which comes into effect on 25th May 2018 to provide a higher level of data protection for all citizens of the European Union. You now have to opt in to be able to receive news, information and offers from us. By providing us with your email address you are agreeing to opt-in to receive such information. You can opt out at any time by contacting us at <u>steve@stephenmosleydrivingschool.co.uk</u>

What do we receive from you?

We receive, collect and store any information you enter on our website such as email address, ip address, name, address and telephone numbers. We may use this information to contact you from time to time with information relevant to the services which we provide.

Why do we collect such information personal and non-personal information?

To provide and operate our services to you. To be able to contact you with general or personalised information relevant to our business. To be able to comply with regulations such as checking your driving licence details.

What do we do with your data?

Our company is hosted on the Wix Platform. Wix provides us with the online platform to allow us to sell our products and services to you. Your data may be stored through wix.com's data storage, databases and the general wix.com applications. They store your data on secure servers behind a firewall. All direct payment gateways (such as Square, Stripe, PayPal) offered by Wix.com and used by our company adhere to the standards set out by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How will we communicate with you?

We may communicate with you by email with information related to special offers and promotions. We may communicate with you by phone and text message with information directly related to ensuring the smooth running of the business.

How do we use cookies and other tracking tools?

We use applications offered by Wix.com such as Google Analytics and other applications which place cookies or utilise other tracking technologies through Wix's services. They may have their own policies regarding how they collect and store information. As these are external services they are not covered by our or Wix's privacy policy.

How can you withdraw your consent?

If you don't want us to process your data anymore simply contact us at <u>Steve@stephenmosleydrivingschool.co.uk</u>

Privacy Policy Updates.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy we will notify you here that it has been updated. This is so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions regarding the information we hold about you?

If you would like to access, correct, amend or delete any personal information we have about you you are invited to contact us at <u>Steve@stephenmosleydrivingschool.co.uk</u> We will respond to all requests with 72 hours. Any information we hold about you will be permanently deleted within 6 months from when you cease to be a customer of Stephen Mosley's Driving School.